



A Brief Biology of Dr. Seung-Jin SUH

In 1997, as a founding Dean of Hallym Graduate School for Convention and Exhibition Management and the founding Director of Institute of Convention and Exhibition Management in Seoul, Korea for the first time, she has produced more than 300 graduates working in various fields related to MICE and has advised policy-making affairs of the central government of Korea concerning the enactment of promoting convention and exhibition industry.

She has published several books such as Introduction to Convention Industry, Convention English, Learning Trade Shows in English, Studies on Convention Planning, Understanding on Exhibition Industry and International Negotiations.

From 2003 to 2004, She served as the President of Seong-Shim Saint Heat College, and since 2005 up to the present, she has been the professor at the Department of Convention and Event Management of Hallym University of Graduate Studies in Seoul, Korea.