



**Dr. David L. Jones Ph.D.
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Dr. Jones has more than thirty-five years of hospitality industry experience. He joined the University of San Francisco (USF) as Administrative Director of the Department of Hospitality Management in the School of Management in the fall of 2012. In this role, he oversees the department's efforts to maintain its strong reputation in San Francisco while growing its international recognition. His past academic experience also includes holding the position of Associate Professor at Hong Kong Polytechnic University School of Hotel and Tourism Management and in the Department of Hospitality Management at San Francisco State University and Assistant Professor at the William F. Harrah College of Hotel Administration at the University of Nevada, Las Vegas. Previously, he held senior level sales and marketing positions with the San Jose Convention and Visitors Bureau in San Jose, CA; Shangri-la International Hotels in the USA and Asia; Red Lion Hotels; and Marriott Hotels and Resorts. He received his Ph.D. in Hospitality and Tourism Management from Virginia Polytechnic Institute and State University. His M.B.A. and B.S. degrees are both from Michigan State University.
